

Jurriaan Gossink

Senior Creative

I bring a decade of creative hustle. Fast, eager, and hands-on. A nerdy digital creative thriving under pressure, excelling in both pitch and production. Curious and quick to learn, I understand tech, strategy, and UX challenges, and love helping to solve hurdles with the teams on projects.

Work experience

Monks

2018 - current

Snr. Creative - Experience Monks

Focus on AI, R&D, experiential and game projects.
Both pitch and production.

Snr. Creative - Creative Lead Verizon

Led client creative for Verizon incubator, presenting new ideas and pitches weekly. Focused mainly on pitching, with some production."

Creative - XR team

Focussing only on AR, VR and MR projects and pitches. During the web3 and metaverse boom.
Pitch and production.

Jr. Creative - Core team

Predecessor to Experience Monks, working on ambitious projects including lenses, (micro)sites, PR stunts, machine learning projects, experiential work, games and more.

Freelance Graphic Designer

2012 - 2018

Project highlights:

Appelsap festival, Appelsap 'So Fresh It Hurts' book, Compendium Geneeskunde book series, various branding projects.

Skills

Core skills

Digital Creative, Experiential, Game development, Storytelling, Design Thinking, Strategy, User Centric Design, UX, Design, Motion Design, Storyboarding, MR, Frontend & Backend fundamentals.

Personal skills & character

Eager, hard working, collaborative, openminded, focussed, organized, structured.

Tools

Photoshop, Illustrator, After Effects, Premier Pro, Indesign, Figma, Google Workspace, Keynote, Midjourney, ComfyUI, Firefly, ChatGPT, Gemini, Blender & more

Studies

WdKA - Advertising

2014 - 2018

Cibap - Graphic Design

2011 - 2014

Awards

FWA of the day (5), of the month (1),
D&AD Gold (2), Bronze (4), Silver (1), Shortlisted (3),
OneClub Gold (4), Silver (3), Bronze (2), Merit (2),
Clios Gold Grand Prix (1), Bronze (1), Silver (3),
Lions Gold (3), Silver (4), Bronze (1), Shortlisted (5),
And more

W: jurrr.com

E: hello@jurrr.com

T: +31 6 18 52 83 72